Coca-Cola İçecek (CCI) produces, distributes, and sells sparkling and still beverages under the Coca-Cola brand. It is the world's fifth-largest bottler of Coca-Cola products by sales volume, serving more than 380 million customers. Established in 1964 and headquartered in Istanbul, the firm employs 10,000 people and operates 25 plants. Its annual revenue in 2015 is TL 6.7 billion (US $2.92 billion).

Coca-Cola İçecek's SAP ERP Central Component (ECC) is used by close to 5,000 CCI staff across nine countries for key business functions such as financial reporting, supply chain management, and human resources. The company had been hosting its SAP ECC platform on data centers run by a provider in Istanbul. But as the business grew, the infrastructure was reaching the limits of its capacity, which was compromising performance of the SAP applications. This hindered productivity, delayed reporting, and slowed delivery of key information to senior managers.

Any migration would have to create minimal disruptions for users, and reporting cycles would need to remain unaffected to maintain business continuity. CCI also had to ensure that a new environment would integrate seamlessly with its 400-plus systems across the business—including an in-house data warehouse and transactional systems.

Evaluating various on-premises and cloud options, CCI engaged with Lemongrass to move its mission-critical SAP platform to the Amazon Web Services (AWS) cloud. Lemongrass drew up a cost model and identified savings areas including a significantly decreased storage size.

By using AWS, CCI is saving 50-60% on SAP infrastructure costs. The company is also optimizing architecture, looking at the workloads running, and scheduling capacity only when it's required.

Additionally, CCI's storage is now 50% more effective, which is creating further savings.

End-user experience has also improved across the business. Staff use SAP for financial reporting to generate information that senior managers use to make decisions. In addition to speeding up the delivery of information to business leaders, it also means other departments can be more productive. HR teams, for example, can now process payroll three times faster.

"By using AWS, we're saving up to 60% on our SAP infrastructure costs."

Levent Yildirmak
Technology Services Manager, Datacenter and Cloud

About Lemongrass

Lemongrass is a software-enabled services provider, synonymous with SAP on Cloud, focused on delivering superior, highly automated Managed Services to Enterprise customers. Our customers span multiple verticals and geographies across the Americas, EMEA and APAC. We partner with AWS, SAP, Microsoft, Google and other global technology leaders.

Contact Us

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